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COMMUNITY

Nurturing Sustainable
Communities



Sustainable Impact from Community Reach

At Roop Automotives Limited, our commitment to giving back to the communities that have supported us has been a core value since our humble beginnings in the 1990s. We have always aimed to make a difference beyond just business.

One of our early initiatives was supporting the Government School of Roz ka Meo by providing students with essentials like uniforms and books. This effort reflects our dedication to fostering education and supporting local communities.

In 2018, we established the Roop VK Jain Foundation, named in honour of our founder, to formalize our commitment to social responsibility. Through this foundation, we have collaborated with various organizations and stakeholders to drive progress in areas such as education, women's empowerment and environmental sustainability. Our approach goes beyond financial contributions; we focus on creating real, lasting impact. This involves working closely with communities, understanding their needs and empowering them to build a better future. Together with our partners, we are making significant strides towards a more inclusive and sustainable world.



Commitment Along with SDG Goal

At Roop Automotives Limited, we have aligned our initiatives with the Sustainable Development Goals (SDGs) and meticulously track our impact in collaboration with the beneficiaries, as shown in the diagram below. In the fiscal year 2023-24, over 37,000 individuals have benefited from our programs.

Our commitment to the SDGs ensures that our efforts are not only impactful but also sustainable and far-reaching. By focusing on key areas such as education, healthcare and environmental sustainability, we aim to create a positive and lasting change in the communities we serve. We continuously engage with our beneficiaries to understand their needs and measure the effectiveness of our initiatives, ensuring that we are making a meaningful difference in their lives. Through this collaborative approach, we strive to build a better, more inclusive future for all.

Beneficiaries:



Towards Education

- Ensure that education and its related infrastructure reach those in need.
- Provide assistance whenever possible.
- Educational programs have benefited over 8000 underprivileged children and 10 orphaned young adults.

Towards Community Development and Women Empowerment

- Support weaker sections by offering health facilities, family planning education, improving surroundings and assisting those with medical needs.
- Implement the “Food for Life” program, benefiting 15,000 individuals.
- Provide livelihood support for 25 Persons with Disabilities (PwDs).
- Benefit 850 women through initiatives against domestic violence, support for 300 mentally challenged women and skill development for 50 women.



Towards our Environment

- Protect the environment by preventing the emission of gases and water pollutants.
- Save energy and water.
- Develop and maintain greenery in our surroundings, with 2356 trees planted in and around all plants

CSR Initiatives for 2023-24



Ujjwal Roop VK Jain Scholarship-Support to Government Schools and Lotus Petal Foundation

This year, the RVKJF Ujjwal Scholarship was extended to Government Schools in Nuh and the Lotus Petal Foundation, benefiting 34 students (22 female, 12 male). The scholarship has supported academically bright, underprivileged children for 13 years, aiming to empower rural students in their educational journey.



Anganwadi Development Program

Over the past 9 years of partnership with SRF Foundation, through initiatives like the Roop-School Support Program and Anganwadi Development Program, significant transformations have been achieved in the lives of children in Mewat and Gurgaon. With a focus on Early Childhood Care and Education (ECCE), 5 Anganwadi centers in Rozka Meo and Bhangrola have been adopted to promote holistic child development and establish these centers as model institutions in their communities.

Gender Equality, Adolescent Sensitization and Empowerment

Through our Gender Equality, Adolescent Sensitization and Empowerment program with Cequin NGO, we aim to create a gender-equitable community in Mewat. By engaging with adolescent girls, boys and parents, we've seen significant changes in attitudes toward gender equality. Notably, the "Mardo wali Bat" discussions, initiated by boys from Rozka, highlight their commitment to promoting girls' safety. Around 130 girls from Rozka Meo now actively participate in football, building confidence and self-esteem. The program has reached 1,500 community members, with 81 children enrolled in schools and 150 boys actively involved in promoting gender equality.





"UNNATI" on solid waste management

In the first year of our 3-year "Unnati" Solid Waste Management program in collaboration with Saahas, we successfully implemented an organized waste collection system in Rozka Meo village, covering 450 households. Prior to this, there was no structured waste management, leading to uncontrolled landfill disposal. Now, 70% of households actively participate in waste segregation and regular waste collection is in place. We also renovated an unused collection center provided by the Panchayat, which now functions as a hub for waste collection and segregation activities.



Ujjwal Roop VK Jain Scholarship-Support to Government Schools and Lotus Petal Foundation

Over the past year, the "Hinsa ko No" project, in partnership with Radio Mewat and SMART NGO, has made significant strides in raising awareness about domestic violence in Nuh, Mewat, Haryana. Through weekly radio episodes, the initiative educates the community on the issue, empowering individuals to act against domestic violence. SMART NGO further supports this effort by engaging women through narrowcasting and group meetings, where they are informed about domestic violence, taught how to seek help and provided with resources like contact details for local police, Radio Mewat and the Mahila Helpline.

Say-No-To domestic violence

Over the past 9 years of partnership with SRF Foundation, through initiatives like the Roop-School Support Program and Anganwadi Development Program, significant transformations have been achieved in the lives of children in Mewat and Gurgaon. With a focus on Early Childhood Care and Education (ECCE), 5 Anganwadi centers in Rozka Meo and Bhangrola have been adopted to promote holistic child development and establish these centers as model institutions in their communities.





Project NOhep

This program was launched in collaboration with the Rann Foundation focused on educating the communities near Dharuhera about Hepatitis B and C. Our goal is to reach and educate as many individuals as possible through this initiative. This project is dedicated to combating viral hepatitis in Dharuhera by increasing awareness, promoting sanitation practices, delivering essential healthcare services and minimizing risky behaviors through community involvement and vaccination campaigns. Together, we aim to make a significant impact on the health and well-being of the people in this region.

Community based rehabilitation for differently abled persons

Our Community-Based Rehabilitation project, in collaboration with Caritas NGO, operates across 12 villages in Nuh, Mewat, Haryana, with the goal of empowering 450 differently abled individuals. Through regular interventions, the project helps them achieve self-sufficiency by facilitating access to government schemes, pensions and disability certificates. We are also focused on improving their livelihood opportunities, ensuring they have access to quality healthcare and education and promoting their dignity and independence.



Project Pankh

Our program "Pankh" a comprehensive Training Program on "Menstrual Hygiene Management" and the distribution of hygiene care packs in nearby villages of IMT Manesar, in partnership with Rann Foundation, has successfully completed its 1st year. Through this initiative, we have empowered and educated 5000 girls and women about menstrual hygiene, recognizing its critical importance in women's health. The goal of this project is to increase girls' awareness about menstrual health and safe practices so that it can increase overall menstrual and reproductive health, reduce barriers that prevent girls from attending school and increase their quality of life.

Education Support to Slum Children

Our continued support for Utsav Foundation's education initiatives for slum children saw the introduction of a digital literacy lab, "Ankuram," established with the support of the PK Salhotra Family. Inaugurated on October 13th, 2023, by the Hon'ble Governor of Haryana, Shri Bandaru Dattatreya, this lab offers courses in Python, Java, C++, Photoshop and focuses on block coding and AI-Robotics for underprivileged children. Implemented by Utsav Foundation, "Ankuram" is currently benefiting over 180 children.





School + Program

Over the past two years, we've focused on improving literacy levels for children in government schools who face learning challenges, particularly in Math, Hindi, English and Tamil, due to a lack of guidance. To address this, we launched the School+ program in partnership with the Vilvam Foundation in Tiruvannamalai, Chennai. During the 2023-2024 financial year, we operated eight learning centers, supporting around 400 underprivileged children. Along with academic assistance, we emphasized digital literacy by establishing a computer center to provide computer classes and further empower these students



Higher Education support: Contribution to make young lives shine- Implementation Partner-Udayan Care

Over the past 9 years of partnership with SRF Foundation, through initiatives like the Roop-School Support Program and Anganwadi Development Program, significant transformations have been achieved in the lives of children in Mewat and Gurgaon. With a focus on Early Childhood Care and Education (ECCE), 5 Anganwadi centers in Rozka Meo and Bhangrola have been adopted to promote holistic child development and establish these centers as model institutions in their communities.

Health and Safety for women

For the past two years, we've provided monthly medicine support to Rehoboth-Shelter in Chennai, a refuge for around 300 mentally challenged women rescued from distressing situations. Many of these women have faced traumatic experiences, leading to mental health challenges. Through consistent medication, shelter, counseling and therapeutic activities, they have shown significant progress in overcoming their trauma and improving their mental well-being. Our holistic approach to rehabilitation addresses both their medical and emotional needs, fostering their overall recovery.





Healthy food for zero hunger: An initiative towards solving food insecurity

Food insecurity remains a significant global issue, affecting millions who lack access to sufficient, nutritious food. For the past two years, we have been dedicated to addressing this challenge through our partnership with ISKCON, providing hot, fresh meals to underprivileged communities. Last year, we distributed 15,000 meals to children from slums, abandoned elderly individuals and other marginalized groups. This year, we have expanded our efforts and served 13,000 hot meals, continuing to build on our commitment to alleviating food insecurity.

Monthly support for the earth savior foundation: providing shelter and care for elderly people in difficult situations

For several years, we have consistently supported elderly individuals facing challenging circumstances. Our monthly contributions to The Earth Savior Foundation have greatly improved the quality of life for 600 elderly residents in their shelter.



Monthly medicine support to little drops home for elderly people at paraniputhur, Chennai

For the past year, we have been providing monthly medicine support to Little Drops Home for the elderly in Paraniputhur, Chennai. This facility, which houses over 300 elderly individuals rescued from different parts of Chennai and nearby villages, benefits greatly from our regular medication contributions. Our support helps these residents recover more quickly from various ailments they face.

Future Initiatives

In the upcoming year 2024-25, we are poised to embark on several impactful projects



Sustain Support for Mentally Challenged Women:

Continue our support for 300 women at Rehoboth, Chennai.



Wheelchair Donations: Donate 15 wheelchairs to Persons with Disabilities (PwDs) from economically weaker sections in Kannur, Kerala, in collaboration with the Lions Club of Cannanore.



Educational Centers: Establish two additional centers in Tiruvannamalai to support 50 more children in strengthening foundational skills in Tamil, English and Math.



Annual Plantation Drives: Implement annual drives to plant 1200 trees in neighbouring areas, promoting environmental sustainability.



Transportation Assistance: Provide a vehicle for transporting special needs children to Rehoboth's Day Care Centre.



Tree Planting Initiatives: Plan to plant 200 trees at strategic locations, including Rehoboth in Chennai, Tamil Nadu, contributing to a greener future.

Awards 2023-24

July

Dun and Bradstreet BEOT2023

We are incredibly proud to celebrate our success and inclusivity, having received two notable distinctions at the Dun and Bradstreet BEOT2023 Awards. We were honored with the "Best Organization in Mid Corporate Segment" award for the third consecutive year, showcasing our strength and resilience. This achievement reflects our team's dedication and our commitment to continuous improvement, setting new standards and driving positive change.



Diversity Champion of the Year 2023

We are thrilled to be named the "Diversity Champion of the Year 2023," reinforcing our belief that diversity enhances productivity by valuing unique perspectives. We sincerely thank our team, customers, partners and stakeholders for their unwavering support. Special thanks to Dun and Bradstreet for recognizing our efforts in Diversity, Equity and Inclusion. This accolade inspires us to set higher goals and continue striving for excellence in all our endeavors.

20th QC competition by CII

Unit 2 of Roop Automotives Limited was awarded "Best Presentation" for Safety at the 20th QC competition by CII, held at the ACMA Centre of Excellence on July 27, 2023. Additionally, Roop Automotives Limited Forge Pvt Ltd, a subsidiary, was recognized as the 2nd Runner-up in the same category. The dedication and effort of both teams in promoting safety excellence and delivering impactful presentations are commendable. Roop Automotives Limited remains committed to safety, innovation and industry leadership, expressing gratitude to all who have contributed to this success.



July

Greenco Silver Award

We are excited to announce that the Chennai plant of Roop Automotives Limited has achieved the prestigious 'GREENCO SILVER RATING' for its sustainability efforts. This award, based on criteria such as water conservation, energy efficiency, renewable energy use, greenhouse gas reduction, waste management and green supply chain practices, recognizes our team's dedication to environmental stewardship. We are immensely proud of our team members' contributions and their collective efforts to integrate sustainable practices into our operations, shaping a better future for the next generation.



BEST CSR IMPACT MAKER OF THE YEAR

We are delighted to announce that our CSR initiative on Women Empowerment and Girls Education has been honored as the "BEST CSR IMPACT MAKER OF THE YEAR" at the 7th CSR Health Impact Awards by IHW Council. The Roop VK Jain Foundation, in collaboration with our NGO partners, has successfully implemented numerous projects in Nuh, Mewat, positively impacting 2500 women and 20,000 people overall. We extend our heartfelt gratitude to our partners for their unwavering support and to the IHW Council for recognizing our efforts.



MIMS Automechanika Moscow 2023

We participated in MIMS Automechanika Moscow 2023 from August 21st to 24th, showcasing alongside global companies in the fields of automobiles, car accessories, automobile engineering, automation, equipment and tools. We were honored to host H.E. Sh. Pavan Kapoor, the Ambassador of India to the Russian Federation, at our booth during the exhibition.



Roop Automotives Limited Forge Pvt Ltd. was awarded for best delivery performance for FY23

Our wholly owned Subsidiary Roop Automotives Limited Forge Private Limited (RAFPL) received The "Best Delivery Performance Award" from its customer Rane Madras. This award is a testament to RAFPL's dedication, passion and customer service attitude. We look ahead with unwavering determination to continue raising the bar, exceeding expectations and setting new benchmarks in the realm of delivery performance.



16th CII International Competitiveness and Cluster Summit 2023

Our teams from Chennai, Manesar Unit-I and Unit 2 demonstrated their excellence at the 16th CII International Competitiveness and Cluster Summit 2023 on August 9th-10th. With over 450 companies and 1600 entries across various categories, Manesar Unit-I earned a prestigious Platinum award for their outstanding case study in Productivity, while Chennai and IMT Manesar 2 received Gold awards.

10th National CSR Summit and Awards 2023 by CSR TIMES

Our CSR initiatives to enhance education quality in rural areas through our School and Anganwadi support program have been honored at the 10th National CSR Summit and Awards 2023 by CSR TIMES. This year, our projects in Delhi, NCR and Chennai, Tamil Nadu, have positively impacted 4000 children.

India CSR Awards

Our CSR initiative focused on women's empowerment and girls' education in Nuh (Mewat) has been honored with the "Large Impact Award for Empowering Girls and Women in Nuh, Haryana" at The India CSR Awards 2023. This year, we have positively impacted 2,500 women and reached a total of 20,000 people.

September

12th Supervisory Skill Competition

Our teams showcased their excellence at the 12th Supervisory Skill Competition organized by CII on September 5th and 6th. All four teams triumphed in various categories, including 5S and Health and Safety, with two teams winning and two securing first runner-up positions in Process Improvement, Kaizen and 5S.



19th TPM Circle competition

Three teams from Chennai, Sohna and IMT-1 participated in the 19th TPM Circle competition. The Chennai plant won a Platinum award, while IMT-1 and Sohna both secured gold awards for demonstrating best practices in reducing downtime, improving equipment reliability and enhancing overall productivity.

Roop Automotives Limited – IMT Manesar Unit-1 and Unit-2 team won Gold award in 13th CCQC Competition organized by QCFI at Jaipur.

Our teams from IMT Manesar Unit-1 and Unit-2 excelled at the QCFI 'TQM and Kaizen Conclave-2023' hosted by Gurugram University, winning GOLD Awards. Unit-1 shone with Process Improvement via Cycle Time reduction while Unit-2 achieved Productivity Enhancement through Low-Cost Automation.

October

Best Women Empowerment Initiative of the Year 2023

Our dedication to empowering women and promoting girls' education has been honored with the "Best Women Empowerment Initiative of the Year 2023" at the Indian CSR Awards by Brand Honchos. This year, our initiative has positively impacted 2,500 women and reached an impressive 20,000 people.



A Recognition from governor of Haryana for our CSR initiatives

The Roop V. K. Jain Foundation, CSR arm of Roop Automotives Limited, inaugurated the "ANKURAM" computer lab in the presence of the Hon'ble Governor of Haryana, Shri Bandaru Dattatreya Ji, in memory of founder Director Late Shri PK Salhotra. This joint initiative with the Salhotra family offers courses in Python, Java, C++, Photoshop, block coding and AI-Robotics to children from economically weaker sections, helping them enhance their IT skills.



Celebrating 4 Years of Success at IMT -2 Plant

We are excited to share the joy of our 4th Annual Day at IMT-2 Plant, a day filled with unity, talent and celebration. New colleagues brought fresh perspectives, blending seamlessly with the wisdom of seasoned team members. The event featured the innovative 7 QCs Tool Play, energetic group dance performances and inspiring speeches, creating a harmonious and enjoyable experience for all. This day was not just about marking another year but celebrating, recognizing and fostering camaraderie among our incredible employees. Together, we've achieved milestones, overcome challenges and created lasting memories.



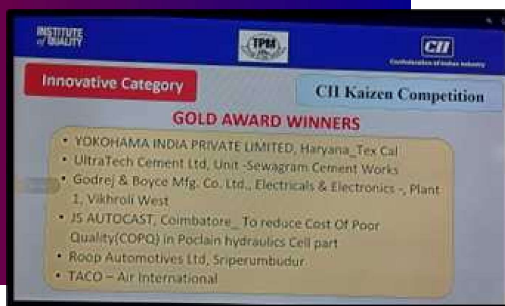
10th National Safety systems award by FICCI

IMT 2 of Roop Automotives Limited has proudly received the Gold Award in the Non-Hazardous Mid-Size Manufacturing category at the 10th National Safety Systems Awards by FICCI. Out of 99 nominations, we are one of the 15 companies recognized across sectors like Mining, Power, Construction and Manufacturing.



CII 47th Kaizen Competition Award

Team Chennai won gold in both the Innovative and Renovative categories at the CII 47th Kaizen competitions. This success highlights their dedication to continuous improvement and excellence across various aspects of their projects. Their versatility in bringing fresh ideas while enhancing existing practices showcases a holistic approach to improvement and a strong commitment to excellence.



IWEI 2023 Award- *Bronze Award* in the *India Workplace Equality Index*

Roop Automotives Limited is thrilled to announce that it has been awarded the Bronze Award at the India Workplace Equality Index by Stonewall UK and Pride Circle India, recognizing our commitment to fostering an inclusive workplace. This achievement highlights our dedication to celebrating diversity and respecting individual talents.



ASSOCHAM's 4th Diversity and Inclusion Conclave Award

Roop Automotives Limited has been honored at the ASSOCHAM's 4th Diversity and Inclusion Conclave for the second consecutive time. They were recognized as the Best Employer for their Diversity and Inclusion Policies and secured the 2nd runner-up spot in the medium category. The sustainability and effectiveness of the DEI policies of Roop Automotives Limited are underscored by this achievement, motivating the company to set even higher standards within the industry. We extend special thanks to its team members for their dedication in building an inclusive culture. Such recognitions not only celebrate past accomplishments but also inspire ongoing progress.



Great Place to Work Certification-Award

Roop Automotives Limited and its team received the Great Place to Work certificate for the second consecutive time! This recognition highlights the positive work environment, employee satisfaction and the organization's commitment to fostering excellence and well-being. It's a testament to the collective efforts of everyone at Roop Automotives Limited and their trust within the organization.

December

13th Annual Day Celebration at Roop Automotives Limited, Plant IMT Manesar, Unit 1

Roop Automotives Limited celebrated its 13th Annual Day at Plant IMT Manesar Unit 1. The theme for this year, "Safety First," underscored the company's unwavering commitment to creating a secure and conducive working environment. Heartfelt gratitude was extended to every member of the Roop Automotives Limited family for their hard work, dedication and commitment to maintaining a safe and thriving workplace. Their collective efforts have been instrumental in the company's success.



7th CII National HR Circle Competition 2023

Roop Automotives Limited has received the Platinum award for their exceptional HR practices in Diversity, Equity and Inclusion. This recognition at the 7th CII National HR Circle Competition adds another accolade to our achievements. We consistently cultivate a workplace that prioritizes diversity, equity and inclusivity.

January

Roop Automotives Limited at ACMA India's Indoor Games Competition

Roop Automotives Limited participated in the 6th ACMA Indoor Sports Competition held on January 25, 2024, at Thyagaraj Stadium in New Delhi. More than 230 participants from 50+ organizations competed in Chess, Carrom Board, Badminton and Table Tennis. Despite the bone-cracking cold and dense fog in Delhi NCR, our 12-member team displayed unparalleled enthusiasm and sportsmanship, securing third position in Table Tennis.



58th ACMA Excellence Awards and 9th Technology Summit

We are delighted to share that Roop Automotives Limited – IMT Unit 2 received the “ACMA Excellence Award-2023” for Safety in the Large Turnover Category (250cr-750cr) on March 5th in New Delhi. At Roop Automotives Limited, the safety and health of our team are paramount and this recognition from ACMA India encourages us to maintain our commitment to excellence.



Lotus Petal Foundation: For Empowering Futures: Recognizing Impact

We are thrilled to announce that the ROOP VK JAIN FOUNDATION has been honored at the prestigious 2nd ‘Celebrating Impact 2023-24’ Conclave, organized by the Lotus Petal Foundation. On February 10, 2024, our foundation received recognition for supporting the education of 11 underprivileged children through the Ujjwal – RVKJF scholarship at Lotus Petal Sr. Secondary School in Dhunela, Gurugram, Haryana.



Successful Assembly of the Column and IMS at Mobis

On February 20, 2024, Roop Automotives Limited Chennai successfully completed the assembly of the Column and IMS at Mobis. This significant achievement showcases meticulous planning, precision and teamwork. Such milestones highlight the expertise and dedication of everyone involved.



Vibrant Celebrations: 6th Annual Day of Roop Automotives Limited Chennai and 72nd Birth Anniversary of our Founder Director Sh V K Jain

On February 8th, we celebrated the 6th Annual Day of our Chennai Plant and honored the 72nd Birth Anniversary of our Founder Director, Late Sh V K Jain. The atmosphere was electric, spirits were high and our team morale reached its peak. We enjoyed a diverse range of cultural performances, impactful social message-based dramas and inspiring speeches by senior leaders.

Roop Automotives Limited Participated in 37th National Convention on Quality Concepts

The Quality Circle Forum of India hosted the 37th National Convention on Quality Concepts (NCQC) in Nagpur from January 5th to 7th, 2024. Three teams from Roop Automotives Limited (one from Sohna and two from IMT 2) participated and received the Excellence Award for their Kaizen case studies.

Trans Mela Honors Roop Automotives Limited with Booth Hosting

In March 2024, Roop Automotives Limited- IMT Unit 2 was honored with the "ACMA Excellence Award-2023" for Safety in the Large Turnover Category (250cr-750cr) at the 58th ACMA Excellence Awards and 9th Technology Summit in New Delhi, recognizing their commitment to team safety and health. Additionally, Roop Automotives Limited, Sohna won the Best Presentation award for Best Problem Identification, Analysis and Gains at the 36th CII Regional Quality Circle competition and will compete in the National Finals in Mumbai on April 18-19, 2024. Furthermore, Roop Automotives Limited participated in the Trans Employment Mela on March 22, 2024, engaging with talented transgender candidates to promote workplace inclusivity.



CII 36th Quality Circle Competition

Roop Automotives Limited, Sohna excelled at the 36th CII Regional Quality Circle competition, winning the Best Presentation award in the special category for Best Problem Identification, Analysis and Gains.