



CSR SANDESH Vol.I ISSUE 1.2, October 2021 to December 2021

Message from the Trustee



Dear all,

This message of mine comes from a bitter sweet space.

On one hand, we won so many awards for the exemplary work that Roop VK Jain Foundation did in Covid relief in 2021-22. On the other hand, we lost our Trustee Mr PK Salhotra due to a cardiac failure.

He always believed that education and scientific thinking was a must for every child. How else would this country grow otherwise?

We at Roop VK Jain Foundation will ensure that we follow this dream of his. I will come back to you in following editions with updates on same.

Wish you a very Happy New Year and please be safe. COVID is still here and we cannot afford to be careless now.

Hopefully we are at the end of this pandemic and will emerge victorious if we stay cautious, get vaccinated and stay sensible.

Regards,

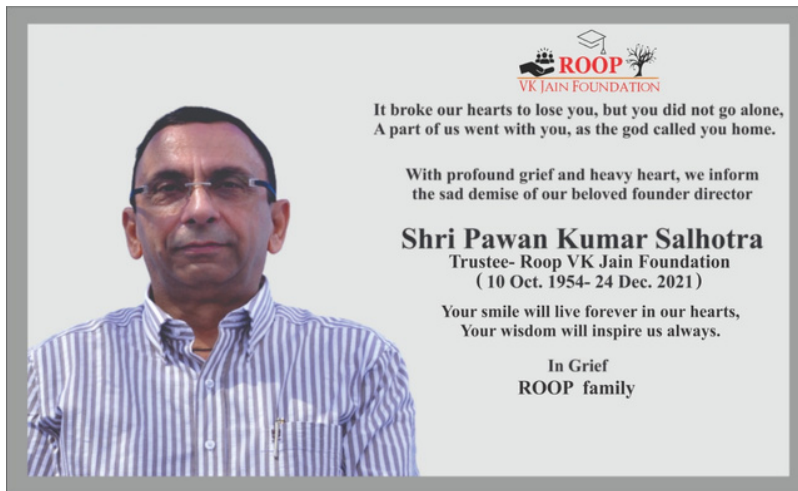
Gaurav Jain

Trustee

Roop VK Jain Foundation



Condolence Message



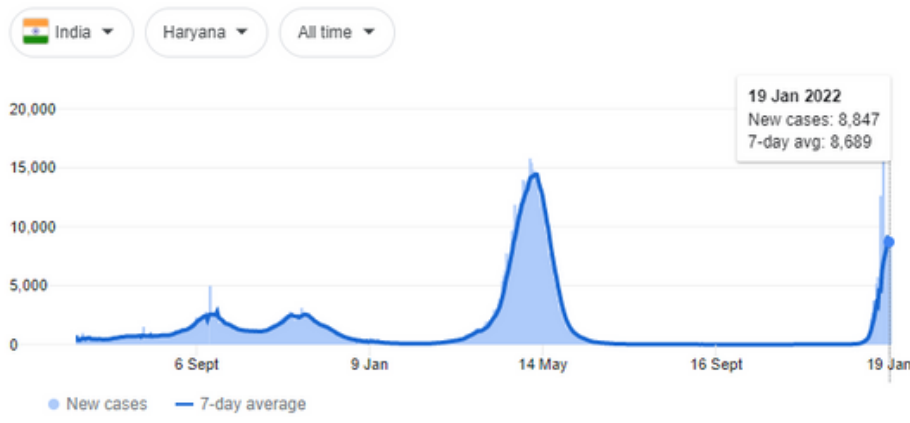
We regret to inform the sudden demise of Shri Pawan Kumar Salhotra, Founder Director-Roop Automotives Limited. and the Trustee of Roop VK Jain Foundation.

He was a man of great intellect, vision and courage who immensely contributed in the growth of ROOP Automotives Limited.

Latest Update on COVID-19

Omicron is a new variant of SARS-CoV-2 that has recently been reported as B.1.1.529 or Omicron (based on Greek alphabets like alpha, beta, delta etc). This variant has shown a very large number of mutations, especially more than 30 on the viral spike protein, which is the key target of the immune response.

Given the collection of mutations in Omicron, which earlier individually have been associated with increased infectivity and/or immune evasion, and the sudden rise in number of positive cases, World Health Organization has declared Omicron as a Variant of Concern (VoC).



Focus Areas

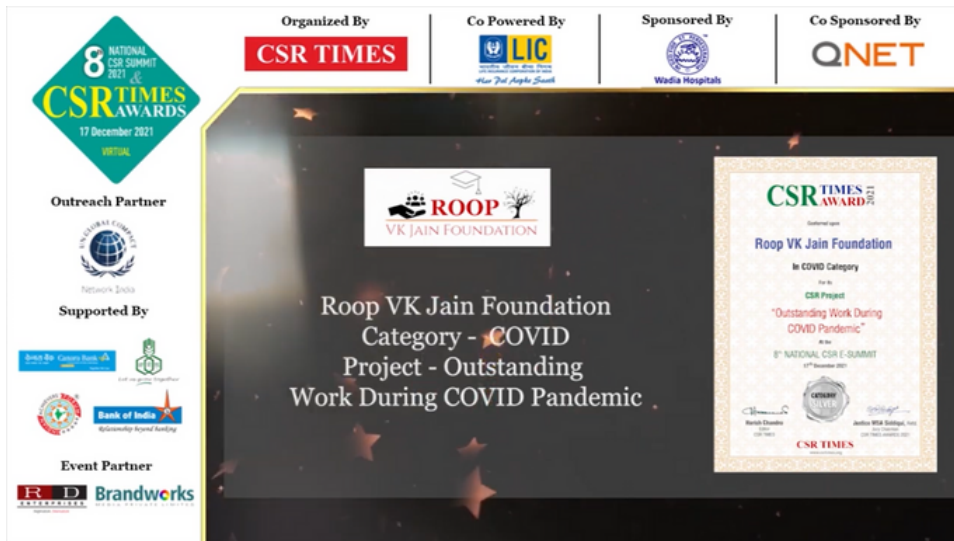
The foundation has 3 pillars i.e., Community Development, Education and Environment. These pillars aligns with the Sustainable Development Goals. The activities are further designed on the basis of these SDGs.



Awards & Recognitions

Outstanding work during COVID Pandemic

During the reporting period, Roop VK Jain Foundation has received two awards in a row for its work on COVID-19 Pandemic.



**CSR Times Award
(Silver Category)**



**PNGI Award
(Gold Category)**

CSR Times is an initiative of "First Step Foundation", founded in 2005. CSR Times is a premier organization that covers news, interviews and much more on CSR.



Eye Care Camp

To celebrate World Sight Day and sensitize people towards importance of eye care, an eye camp was organized for the community of Roz Ka Meo village, Eye test of 278 community members were conducted. Out of these, medicines were provided to 267 patients, spectacles were provided to 51 patients. and 41 patients were identified for cataract surgery. Of the total patients identified with cataract, the surgery of 30 patients were conducted.



Eye Care Camp at Village Roz Ka Meo, Nuh

THIS IS A TEST
IF YOU CAN

READ THIS
ALL THE WAY
DOWN TO HERE



Health Checkup Camp

Sensing the importance of health and well-being in this crucial time of COVID Pandemic, health checkup camp was organized by Roop VK Jain Foundation in IMT Manesar. In total, 490 people got tested for blood sugar, blood pressure, hemoglobin test, complete blood count, tetanus injections etc.



Employee Engagement

Blood donation Camp: Roop VK Jain Foundation in partnership with Lions Club, Gurugram organized a Blood donation camp at IMT Unit 1. 101 units of blood were donated by the employees.



Mega cloth donation drive: Roop VK Jain Foundation participated in the "Odha do zindagi" campaign by 'Goonj' Ngo. Employees of ROOP family across the locations participated and donated used/new clothes and winter clothes for the under privileged community.



Flood Relief support at Chennai: The state of Tamil Nadu faced natural disaster in 2021 resulting in severe flood at different parts of the state. Many people lost thier livelihood and were depended on external support. Volunteers of Roop VK Jain Foundation at Chennai provided relief support in the Tindivanan block. Basic necessities such as Mosquito coil, ration, packets of glucose biscuits, bed sheets, candles and notebooks for children were provided to 500 families.



Anganwadi Support Program:

Roop VK Jain Foundation has partnered with SRF Foundation to implement physical and academic transformation of two anganwadis in Roz Ka Meo Village. The program focuses on overall development of kids along with transformation of anganwadis into model centers. The program also focuses on upgrading teaching skills of anganwadi workers and hands on learning experience for children.



पोशन और स्वास्थ्य शिक्षा प्रदान करें,
बच्चों के विकास में सहायक बने |

Women Empowerment:

Roop VK Jain Foundation has partnered with CEQUIN to implement project on "Badhte Kadam - Empowerment of women and girls to recover from post pandemic socio-economic crisis"

During the reporting period, 246 **Mohalla Pathshala** sessions were organized. 189 students were covered in these sessions. Mohalla Pathshalas are organized to track drop outs and non-school going children in local community for school enrollment drive and provide tuition support to control drop out.



Functional Literacy is organised to provide learning opportunities for women that would lead to more active democratic participation and citizenship. During Oct. to Dec.2021, 189 classes were conducted covering 51 women from the community.



Nari Ki Choupal is a forum where women come together at any central point of the village and share their joys and sorrows. 222 women participated in the 4 sessions that were organized in the reporting period. Their numbers under one roof gives them collective strength to feel togetherness.



Mahila Panchayat are local women collectives, who are trained on gender issues, women centric laws, human rights, conflict resolutions, helping other women through services and support mechanisms such as police stations, protection officers, helplines etc. 6 meetings and 6 follow-up sessions were organized covering 25 women.



Case of Change



Khatija is 40 yrs. old woman living in the village of Roz Ka Meo. She is associated with CEQUIN's functional literacy program for past 5 months. Before joining the program, she couldn't read and write. These 5 months has helped Khatija develop new skills such as now she can put her signatures instead of thumb impressions, she can now check her children's school work and support in their homework. Earlier she could not go outside alone to buy daily use items but now she goes alone and do shopping. Khatija has gained confidence by connecting with CEQUIN and wishes to continue with the program.

Donations and Pledge

Utsav Foundation is a collaborative initiative to help underprivileged children develop themselves for a dignified and sustainable livelihood. The organization has developed a non-formal education and development concept where children from identified nearby slums are encouraged/motivated (through counselling of children and parents) to attend an informal learning program which would provide education and skilling through a Systematic Learning Process. Roop VK Jain Foundation has pledged to contribute Rs.1,25,000 towards the cause.

Umeed for Animals Foundation is an animal welfare and rehabilitation center for abandoned and abused animals. The organization coordinate with wildlife associations to conduct special on-site rescues, adoption drives & counseling sessions for prospective adoptive families. Umeed is was founded with an endeavor to help distressed, abused and neglected animals. Roop VK Jain Foundation has pledged to contribute Rs.1,00,000 for the cause.

About Us

Roop VK Jain Foundation founded in the year 2018, is the CSR arm of Roop Automotives Limited. It is registered under "The Indian Trust Act 1882".

The CSR Project at ROOP are primarily based on three pillars i.e., Quality Education, Environmental Sustainability and Women Empowerment.

For better outreach and technical expertise, the foundation partners with NGOs/social enterprises that have rich experience of on-ground implementation of social projects.

**"There is no
power for change
greater than a
community
discovering what
it cares about."**

For any query/information related to CSR, please contact at: csr@roopauto.com